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24 July 2017

Dr Richard Bean  
Brisbane CBD Bicycle User Group  
GPO Box 2104  
BRISBANE QLD 4001

Dear Dr Bean

I write further to my letter to you of 30 June 2017 about your request for more information on the statistics identified in the '*Brisbane. Clean, Green, Sustainable 2017-2031*' report (the report).

The Green Transport goal within the document requires more trips to be made by public and active transport, helping to reduce congestion, fossil fuel consumption and emissions. To achieve this, a target of 200% growth from the 2004 baseline was selected, based upon 10 selected sites across the city. I can confirm the target is for the year 2031, as per the report. The 10 selected sites are where counts have been made since measurements started in 2004 and are the same as those highlighted in green in the appendix to your letter.

Council remains fully committed to the active travel targets set out in the *Brisbane Active Transport Strategy 2012-2026*. The targets in the Active Transport Strategy are reflective of the growth in cycling expected to result from the Better Bikeways for Brisbane program, which is investing \$320 million in new bikeways between 2008 and 2020. The targets in the *Brisbane. Clean, Green, Sustainable 2017-2031* report only reflect the 10 original sites that were in place in 2004. The two targets are different, but complementary.

However, the target increase in the report reflects the spectacular growth of around 90% in cycling that we have had at these locations between 2004 and 2016. Considering Council has estimated that the growth rate may slow due to a number of factors, such as new technologies, a more modest growth of around 60% from now to 2031 will achieve a total growth of 200% when measured from 2004. Considering that population growth in the inner city (where most of the sites are located) is estimated by the Queensland Government to be 31% in the 2016 to 2031 period, the target is reasonably ambitious.

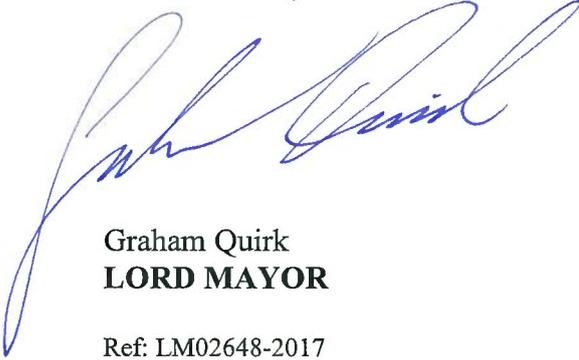
The counts are manual and are undertaken for a sample of weekdays and weekends to arrive at an Annual Average Daily Traffic (AADT) estimate at each location. The estimates for each location are then summed. I can advise that Council is moving to an automatic counting system, which will take measurements across the whole bikeway network. This will enable us to measure cycling usage for the whole year, make a more accurate estimate of AADT on each corridor, and gather data on daily and seasonal trends. This information will help to inform our active transport planning into the future.

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If you have any further enquiries regarding this matter, please contact Mr Shaun Chandler, Policy and Research Officer from Council's Transport Planning and Strategy, on 3403 8888.

I trust this information is of assistance and thank you for taking the time to contact me.

Yours sincerely

A handwritten signature in blue ink, appearing to read 'Graham Quirk', with a large, sweeping flourish extending downwards and to the left.

Graham Quirk  
**LORD MAYOR**

Ref: LM02648-2017